

Thursday, July 25th, 2024 PSAC Meeting

LEIGH 214

Present: Kim Beyer, Lisa Craig, Helen Dauka, Nate Meeker, Jeanette Montgomery, Melissa Olson, Kim Proctor, Scott Roberts, Mary Rossett, Abbey Shiban, Tiffany Schmid, Marc Smith, Caroline Tuesday, Eric Veigel, Sonya Wagner,
Absent: Kelly Bialek, Scott Campbell

Special Meeting: President Nemer

- Introductions PSAC role with working with the President
- Background: ug & law degree from Akron, sports agency, Dean of CBA,
- Yes, money issues at UA, cannot cut & grow at the same time, need to focus on responsible spending, what buildings can we reduce, 9 million square feet
- How can we reposition ourselves for the next 150 years
- What is our value proposition, why would someone want UA
- What is UAs brand? How can we help UA be in the conversation and be a option, build the UA brand to be proud, brings about energy
- Survey was sent out, over 600 responses, 400 within the first hour,
 - 3 words that describe UA now & in 5 years- top 3 in both—community.
- Task force- get more input in all the areas, academics, athletics, finances, facilities etc.
- Challenging but enjoyable, cutting wants to set the example first from his office, goal is to grow,
- Q/A
 - Roberts- what are your benchmarks, do you see other places do?
 - CBA- build a brand for the asset, have groups to discuss
 - What differentiates us from others? Student experience
 - The perception of the brand, go into target have a Chanel experience-pleasant experience, but conversely, you would be disappointed. What our perception and how are we not aligned, importance of “getting them in the room” how do we scale that for a lot of people. Started having Deans dinner. Students like feeling apart of the community, also need to include employees, developing that culture helps
 - f/u advising being siloed, based on skills v department, didn't go well in CBA?
 - Meeker- what three words would you use?
 - Now-verge of growing, siloed, hopeful,
 - here for something bigger, want to see something grow...
 - future-collaborative, energized, stable
 - Craig- what's your opinion with athletics
 - Important to build a brand, community, build excitement, not more important, but should be complementary, part of our identity,

- case study Gonzaga,
- Shibana- any issues impacting professional staff that are coming up, would like to continue transparency, board is engaged and cared,
- Rossett- question about the DOL new labor rules, issues with people who have been with UA long time stagnant, perceived inequities
- Craig- fundraising, continued issues with silos,
- Shibana- how would you like to work with PSAC? Willing to work with us regularly, cadence how often we want communications
 - Willing to finance a PS social event,

Eric Veigel Reminder PSAC elections through next weds...